



BENICIA INDUSTRIAL PARK ASSOCIATION
A COMMITTEE OF THE BENICIA CHAMBER OF COMMERCE
601 First Street, Suite 100, Benicia CA 94510
707-745-2120 / Fax 707-745-2275
www.beniciaipa.org ▪ beniciachamber@aol.com

January 3, 2013

Mayor Elizabeth Patterson
City of Benicia
250 East L Street
Benicia, CA 94510

Dear Mayor Patterson & Council Members:

The Benicia Industrial Park Association (BIPA) conditionally supports the modernization of the billboards located on city property, in the Benicia Industrial Park, along the I-680 corridor. This support is given with the understanding that the city will generate more revenue by providing greater advertising opportunities and that this additional revenue can be used to fund the much needed infrastructure improvements that have long been promised to the Industrial Park.

We look forward to sharing in the vision to help Benicia thrive in 2013 and the future.

Sincerely,

Jasmin Powell
President
BIPA