



BENICIA INDUSTRIAL PARK ASSOCIATION
A COMMITTEE OF THE BENICIA CHAMBER OF COMMERCE
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To Benicia City Council

The city of Benicia has many assets, wonderful views of the Carquinez Straits, a beautiful downtown filled with quaint shops and restaurants, a creative artist community, a low crime rate thanks to both our gentle citizenry and our attentive police force, and although rarely mentioned, a hard-working Industrial Park.

The Benicia Industrial Park is the largest in Solano County encompassing over 3,000 acres. The businesses in the park employ over 7,000 workers. Although the city has reaped the economic benefit of the business in the park for many years, little attention has been paid to the area. For years the businesses in the park have waited patiently for the city to address the infrastructure need of both street repair and proper drainage that have plagued the area. Another need that must be addressed is the lack of internet connectivity for small businesses in the park. Recently we have discussed the need for both truck-friendly intersections and better directional signs within the park. All these issues make the Benicia Industrial Park less desirable and in order to keep our park filled with business that will, in turn, generate revenue for the city, we need to make our Industrial Park business friendly.

Although the city has been very understanding to the needs in the Industrial Park, the problem of funding has always been a roadblock in getting the necessary work done. We believe that the revenue stream from the new LED billboards should be allocated for sole use in funding the infrastructure improvements in the Benicia Industrial Park.

The revenue stream from these LED billboards will amount to less than 1% of that 2011-2012 total city budget. We believe that this investment into the Benicia Industrial Park is long overdue and will be very beneficial to the economic welfare of the city of Benicia and its residents.

Thank you for your favorable consideration.

A handwritten signature in blue ink that reads "Jasmin Powell".

Jasmin Powell
President
Benicia Industrial Park Association